

The Esli Newsletter

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Roland Jourdan optimises his logistics with ESLI

> Roland Jourdain and ESLI have signed a partnership which means that the school will bring its logistics knowledge to help the Kairos team. ESLI is offering its services to this top sports team so that it can benefit from a logistics equal to its ambitions.


In sailing races, Breton skippers have excelled for a long time. ESLI is happy to work in partnership with Roland Jourdain by bringing its logistics skills to his Kairos team. This partnership meets the objectives of the team to professionalize the back up functions, so that it can concentrate on ocean racing, and develop its environmental activities. ESLI will offer a durable system of organisation, which can be adapted to the different challenges faced by the skipper. Key objectives are to: facilitate information sharing, create a solid structure and formalise procedures. An ESLI specialist will accompany Kairos during the diagnosis and the construction of the new organisation. The school will also train the team in the use of logistic tools more usually applied in the automobile, aeronautics and industrial sectors. Also a student will assist the team for 2 years in the setting up of organisational projects. For Roland Jourdain, there are two reasons for pursuing this project: to improve performance through better logistics and to develop his company in terms of sustainable develop-

ment. "During my visit to ESLI in 2009, I noticed the advantages of optimisation", says the skipper. "Our logistic needs cover all areas. We like to think that our activity is special, but in fact, we have realised that all companies face the same problems. I am expecting some surprises from ESLI, which thanks to its knowledge and skills, is going to suggest various solutions." For the 15 members of the Kairos team the diary is full, in particular with the "Route du Rhum" on board "Veolia Environnement" and a double round the world trip this summer. "The optimisation of our logistics will allow us to anticipate decisions and to integrate environmental issues into planning", says Roland Jourdain. "Better logistics will make us more competitive because everything is linked: when things go smoothly, you can concentrate better. Today we can still improve certain points. It's good to call on partners to help and this is the strength of our collaboration with ESLI".

For more information about the Kairos team:
www.canyousea.com



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Partnership between ESLI and the Technological University of Warsaw

> As part of the Brittany Poland Association, the students at ESLI have been organising cultural and economic exchanges since 2004. This year the two establishments decided to go further by setting up an official partnership.

On the 19th of May 2010 at the French Embassy in Warsaw, Steven Gérard, the Director of ESLI and Alexander Szulczyk, Vice Dean of the Technological University of Warsaw, officially signed this partnership. The aim is to allow the students to work together more closely through exchanges over a longer period. This collaboration focuses on two areas. The first is the launch of a common research project for the Génial laboratory 2010-2011 based on the flow mapping of a France Poland logistics chain in an industrial sector. The second is the exchange of students between the two countries for a period of six or twelve months. The Technological University is a large scale establishment of standing in Eastern Europe with 17 faculties including those of Transport, Management and Production where ESLI students will be able to study and enrich their knowledge.



Fruitful exchanges in the future for ESLI and the Technological University of Warsaw

The Transport faculty is very active and every year it invites 20 universities and establishments of higher education (including ESLI) to take part in a conference and to present a case study. Each group explains the results of its research and defends the project in pairs. This year, Guillaume Record, in his second year at ESLI, went to Warsaw to present his team's research. "The objective of this logistics competition is to develop and present innovative strategies based on reflection and analysis, in front of a jury composed of international logistics professionals", says Guillaume Record. This partnership with Poland will be an enriching experience for ESLI students and will constitute a new opportunity to extend internationally their technical and managerial knowledge of Supply Chain Management.

Destination Eastern Europe

There are 30 000 students at the Technological University of Warsaw. Its transport faculty which provides logistics education, covers all the technical, organisational and management subjects and studies rail, road and air modes of transport ...as well as maintenance, information systems, transport infrastructure and traceability. In this faculty there is a real warehouse, where students can try out WMS, dynamic and static racking systems, pallets and terminals. Its research activity focuses on the organisation and optimisation of sys-

tems in all areas, except maritime and river transport. The Association "Bretagne Pologne" was created by ESLI students in 2004 and enabled students from both countries to meet for a fortnight and to organise exchanges based on a shared knowledge of logistics. Encouraged by this partnership with Poland, the Association decided to enlarge its network by becoming "Bretagne Eastern Europe". It aims to create new partnerships with other higher education establishments, notably with universities in Bucharest and Budapest.

NEWS

«Vivre à la campagne» receives an award

4 ESLI students, Sylvain Viravaud, Laurine Bravard, Baptiste Riff and Jean-Pascal Raymond (see photo) were awarded the second prize of 2500 euros at the «Concours Génération Développement Durable» for their research project "Vivre à la campagne", which outlines environmental logistics solutions to improve the quality of life in the countryside. Out of the 237 applications received at the 6th national edition of this competition, 62 dossiers were studied in detail. The competitors had to focus on the theme of: "sustainable mobility and preservation of the environment and resources for future generations". A fantastic achievement for these ESLI students, who accompanied the Ecole Supérieure d'architecture de Bretagne and the EM Lyon Business school onto the podium.



Please consult: www.concoursgenerationd2.com

ESLI students travel abroad

ESLI students are trained and ready to be operational internationally and can do their internships anywhere in the world. During the past two years more than 20 students have spent at least 6 months abroad in China, the Czech Republic, Canada, the USA, Taiwan, Rumania, Luxemburg, England, Hong Kong, Ireland or Holland. These internships are often followed by a contract and the students, after graduation, may continue to build their career abroad. On the ESLI Abroad blog you can follow the experiences of ESLI's future Supply Chain Managers. <http://esliabroad.blogspot.com>

The Book Stage is on line

The descriptions of nearly three hundred internships carried out by ESLI students in their first, second and third years are now available on the ESLI website thanks to Bookstage. This search engine means that the internships can be consulted by mission, sector, student or year. This tool will allow companies to have a very precise idea about the type of projects that students can be expected to carry out in each year of their studies. For the students, this is a good way to publicise their professional experience.

Please consult: www.esli.fr/fr/book-stage.html

Obtain professional training to progress rapidly

> After 12 years spent in the Industrial Methods department of Livbag, the world number 1 in the manufacture of gas generators for car airbags, Cécile Richard chose to develop her skills in accordance with her company thanks to a professional training period at ESLI. What is her assessment of this experience one year after she obtained her diploma?

At the end of her training at ESLI one year ago, Cécile Richard joined the Logistics department. Today she is responsible for continuous process and flow improvement and follows the logistics projects of hybrid gas generators. "I have a coordinating role for the logistics part of new projects and am in contact with sourcing, planning and shipment", she says. "I am very happy that I was able to do this training which has really helped me to progress within the company". The desire to change her professional direction was the starting point for this project in 2008. Cécile Richard used to collaborate regularly with the logistics department as part of a mission to set up an ERP. So naturally her choice of training



Cécile Richard has now joined the Logistics department

centred on logistics, with one imperative: to maintain a weekly presence at Livbag during the training. In July 2008 she chose the CD11 diploma training course at ESLI, that she attended for 3 days every 15 days and where she obtained a diploma in July 2009. "One year later I would say that the result has been very positive. This training has

provided me with the basics which I lacked and gave me the necessary skills to join the Logistics department. Nowadays I know exactly where to go to find the information I need.

Also I was able to build a useful network of contacts among the other students who followed the training course". For Gildas Lecoq, the Logistics Manager at Livbag: "Thanks to the training, Cécile has acquired theoretical knowledge to complete her professional experience in the company. These new skills mean that today she can pilot different

improvement projects, which meet Livbag's needs".

Who provides the finance?

As part of the mutual funds of professional training, your Opca can finance all or a part of this training and if necessary, the company can finance the remainder. The level of support varies according to the sector: Opca in part covers the teaching costs, the training costs and transport and sometimes the salary (or the training allowance).

The employee can also contribute his hours under the DIF (individual training rights).

Dates of the next Continuing Studies recruitment at ESLI: 22/07/10; 24/08/10

Training in the Aslog Logistics Diagnosis and Audit

> ESLI offers you the possibility of mastering this tool of reference in logistics audits, which is a methodological analysis and measure of your logistics chain's performance.

Optimisation, productivity, competitiveness, cost control, time and quality... these are the key concepts of logistics organisation. Also performance measurement should be structured and regular.

This programme has been given for the past 12 years by logistics audit experts and you will be able to structure, conceive and optimise the key processes of your logistics organisation.

The course is divided into two areas depending on your needs:

- Discovery of the tool (2 days)
 - Control of the tool (6 days + 1 day of an exam)
- Successful participants will be awarded a logistic auditor certificate delivered by Aslog. The start of the course is 06/10/10.

Training and Skills development

> ESLI offers short theme-based courses for the trainee to acquire tools, techniques and indispensable methods to master different processes of the logistic chain.

All courses are eligible for the Individual Training Right (DIF). Please consult the training courses at programmes/formation continue at www.esli.fr

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Share best practice with Bretagne Supply Chain

> A key factor in getting out of the crisis is optimising logistics. The Bretagne Supply Chain association aims to help companies in this area.

In Brittany, only a few small and medium-sized companies have structured their logistics chains and thereby know the benefits of an optimised organisation. However those who have become involved in this approach are doing better than others and are benefiting from a faster response time and a higher level of performance. With this in mind, logistics specialists – the Rennes CCI, ESLI, and Aslog joined by Ouest Logistics, RFID



10 Breton companies were present on the Bretagne Supply Chain stand at the most recent SITL conference in Paris.

Bretagne Development, ITS Bretagne, the FNTR and TLF Bretagne, the Morbihan CCI and the CRCI Bretagne as well as the Union of Enterprises –Medef Bretagne – founded Bretagne Supply Chain with two main objectives: to help industrial companies, distributors and Breton logistic service providers to anticipate developments in their logistics chain to be more competitive and to promote logistics through an educational role. As Serge Rambault, President of Bretagne Supply Chain, underlines: "Anticipate is the best way to bounce back. It's up to us to show how optimized

logistics can help companies to get out of the crisis quickly. This new regional structure will enable future members to be more efficient thanks to sharing best practice. In 2010-2011

urban logistics and flow sharing are the main subjects for the association, which plans to regularly publish operational educational documents as part of the strategic information website; www.the MAVISION.fr/logistique launched a few months ago by the CCI. Bretagne Supply Chain also wants to

encourage exchanges and to develop synergies between members, organise conferences, workshops on a theme and promote logistics jobs. Part of the objective is also to establish a position as a key player in the area of logistics chains and as a partner of the state and regional bodies. In the autumn there will be an official launch of Bretagne Supply Chain.

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Innovative proposals at the Génial conference

More than 75 consultants, entrepreneurs, institutions and universities took part in ESLI's research laboratory, the Génial, on the 10th of June. One of the 10 projects was to develop a SIAD (an intelligent aid to decision making) to enable companies to choose where to locate or re-locate their activities. With this tool, based on a mathematical logic, the decision maker obtains a short list of a few countries which meet the selected criteria, from a list of a possible 183 countries. A very interesting tool for

any company which does not want to leave their choice of location outside France to chance! Some of these research projects will be continued next year, others will be put into practice like the project for the use of wood as a source of heating in municipal facilities. Details of these research projects, which have made innovative Supply Chain proposals are available in the "Cahiers du Génial" and can be obtained at ESLI : esli@rennes.cci.fr

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Chambre de Commerce et d'Industrie de Rennes

Diary

→ September 2010

«Les Assises de la Logistique» - The client-oriented warehouse

21st September

Venue : Cercle National des Armées

8 place St Augustin - Paris 8^{ème}

<mcraynauddelage@wolters-kluwer.fr>

www.wk-transport-logistique.fr

Forum Carrières de l'Esli

23rd September

Venue : Esli, Redon

Tel : 02 99 71 60 20

<ppichon@rennes.cci.fr>

CSCMP Annual Global Conference

Annual Global conference of Supply Chain Managers

26 to 29 September

Venue : San Diego Convention Center, California

www.cscmpconference.org

→ October 2010

Project Management Conference 2010

5 to 7 October

Venue : CNIT

Paris la Défense

Tel : 01 44 39 85 00

www.groupesolutions.fr

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